80edays - around the world in electric cars



## 80edays ELECTRIC VEHICLE RALLY LEAVES HALIFAX, NOVA SCOTIA, CANADA AFTER WARM RECEPTION BY ELCORA ADVANCED MATERIALS CORP.

First North American Stop On the EV Challenge Route

Halifax, Nova Scotia, Canada - June 22, 2016- 80edays Electric Vehicle Challenge leaves Halifax, Nova Scotia, Canada, cordially welcomed by ELCORA ADVANCED MATERIALS CORP. where the company's graphene R&D facility became a presentation point on the challenge route during 80edays first North America stop.

After all the Electric Vehicles successfully arrived in Halifax, following the completion of the first European stage of the rally in Lisbon, Portugal, the 11 teams participating at the 80edays Electric Vehicle rally "ELDURO" were given a warm reception by the company representatives led by Troy Grant, the Co-Founder, Director & CEO of Elcora Advanced Materials Corp.

The next day was packed with press and local events organized by Elcora Corp. At the media event in the graphene R&D facility of Elcora Advanced Materials Corp. Troy Grant praised the 80edays project while adding that "We (Elcora) are just as committed to the cause of sustainable transport and energy as 80edays and believe this mutual relationship will help promote our vision. We're proud to be hosting the teams and ambassadors and hope we can collaborate on more projects in the future."

Elcora Advanced Materials Corp. was founded in 2011, and has been at the core of mining, processing, refining, and production efforts in graphene and its applications. The company has the leading infrastructure and resources for graphene vertical integration.

The global television studio interview was held on the 21st and made way for the tree planting ceremony. Teams traveled to the Halifax Waterfront in the evening for public display, calling it a day with a grand reception at Emera Waterfront office. At the reception, Maggie Ma, the VP of Marketing at Elcora Advanced Materials Corp. gave her comments on hosting the auspicious 100% electric rally:

"We're very happy and proud that we have contributed to such an amazing project that is being led by some of the brightest minds in transport and sustainable energy today. We hope to be the first North American stop yet again once 80edays comes back in 2020!"

After being interviewed earlier today (the 22nd) on CTV News Atlantic Network in the "Morning Live", the top rated regional morning show, the teams are locked in and heading towards for the next stop in New York City. They will continue their journey from coast to coast across the United States to complete the North American stage and fly off to China.

More details about 80edays can be found in 80edays press releases at:

**80edays AROUND-THE-WORLD ELECTRIC VEHICLE RALLY SET OFF FROM BARCELONA ARRIVED IN LISBON** 11 International Teams Are on Their Way to Rally Around the World in 80 days or Less

http://80diaselectricos.com/wp-content/uploads/2016/06/LISBON\_PR\_20.06.2016\_20.pdf

Photos are free to use: <u>https://workplace.myserver.farm/~NmfXP</u>



## About 80edays

In a world of growing emissions, critical climate change, and fossil energy dependence, the development of new technologies for vehicles gives us all the chance to use more competitive and energy-efficient transportation. But change is not possible without action. The 80edays Challenge 2012-2016-2020 aims to accelerate the transition to sustainable mobility with the world's largest and most competitive 100% electric car rally around the globe. Get ready for 80 electrifying days that will show that electric cars have already become a driver's choice with silent, clean and sustainable power across any country and all types of terrain and climate. To learn more watch https://youtu.be/1mHD608uLzNA, visit www.80edays.com , or call + 49 15752479970.

## About Elcora Advanced Materials Corp.

Founded in 2011, Elcora Advanced Materials has been structured to become a vertically integrated graphite & graphene corporation that mines, processes, refines graphite, and produces both the graphene and end graphene applications.

As part of the vertical integration strategy, Elcora Corp. has secured high-grade graphene precursor graphite from its interest in the operation of the Ragedara mine in Sri Lanka. Elcora Corp. personnel have developed a unique low-cost efficient process to make graphene that is commercially scalable. The Elcora Corp. team is composed of some of the best process, research and development people both in graphite and graphene. This combination means that Elcora Corp. has the tools and resources for graphene vertical integration.

For further information, please visit the company's website at <a href="http://www.elcoracorp.com/">http://www.elcoracorp.com/</a>

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